

Fundraising & Outreach

One of the most valuable contributions you can make to help the Nivasa Foundation break the cycle of slavery is to organize a fundraiser. By facilitating financial support, you enable Nivasa to provide for the children of victims of slavery in Sri Lanka and prevent mothers from putting themselves in danger of enslavement. Fundraising is an important and necessary part of our Sponsor a Child and other programs that give women victims and their families a chance at a normal, healthy and productive life despite the poverty and hardships in Sri Lanka.

When planning a fundraising event, be sure to use your resources, interests, and talents. The best fundraisers incorporate activism with your other passions. Below are some fundraising ideas and tips.

- *Speaking Event*
- *Athletic Event*
- *Raffle or Auction (Live or through Facebook or MySpace)*
- *Spare Change Drive*
- *Bake Sale, Crafts Sale, Used Book Sale, Garage Sale*
- *Art Event*
- *Sponsorship*
- *In Honor of...*

Speaking Event: By inviting a speaker to your community, religious institution, recreational group, or similar venue, you can not only raise money for the

To find out more about organizing a fundraiser on behalf of Nivasa, call 617-996-9050 or e-mail us at info@nivasafoundation.org.



anti-slavery movement, but spread awareness as well. A speaking event can also be combined with several other events such as a book signing, art event, and auction.

Athletic Event: Organizing a charity athletic event can be a fun and energetic way of raising money. A community football game, little league baseball game, or basketball game at the Y can be a fun way to rally your friends, family, or community around the fight against slavery.



Raffle or Auction: Holding a raffle or auction for a prize is a great way to

raise money. You may be able to convince a business to donate a good, service, or gift certificate. A relatively easy and innovative way to hold a raffle or auction is to organize it through Facebook, MySpace, or another online social network utility.

Spare Change Drive: This fundraiser is basically what it sounds like. The first step is to set up an information table in an area with a significant amount of foot traffic. Second, simply ask passersby if they are willing to donate their spare change to help end modern-day slavery. The change can then be converted to cash at a Supermarket *Coinstar*.

Bake Sale, Crafts Sale, Used Book Sale, Garage Sale: These are just a few examples of simple sales you can organize to raise money for Nivasa. With contributions from friends and family you can raise more money with less effort.

Art Event: A charity concert, poetry reading, dance performance, or art gallery event is a creative way to educate people about modern-day slavery and raise money for its abolition.

Sponsorship: By asking friends, family, and your community to sponsor you in a race, walk-a-thon, dance-a-thon, or similar event, you can raise money for the anti-slavery movement.

In Honor of...: Asking friends and family to donate to Nivasa instead of sending a gift for special occasions is a great way to spread your passion for anti-slavery to your loved ones. In the past, activists have done this for graduations, birthdays, holidays, in lieu of wedding centerpieces, in memory of a loved one, bar/bat mitzvahs, and other events.